



STRONGSVILLE ATHLETIC BOOSTERS

Strongsville Boosters Meeting 8.14.23

1. Call to Order
2. President's Report - Rick Schulz
 - a. Introduce new board / delegates
 - i. BOARD - 7 board members, each are 2 year positions - 5 positions are at the end of 2 year terms
 - ii. Delegates - Coaches don't need to attend every meeting, can assign delegates to attend Booster meetings.
Boosters need the delegate names ASAP
 - b. Project Updates – Turf
 - i. High priority for the Boosters
 - ii. The Board will be meeting to discuss turfing options
 - iii. District has given the Boosters the green light to obtain sponsorship dollars
 - iv. Estimated timetable for completion spring 25 for baseball, softball to follow
 - c. Student entry fee – 10K
 - i. Previous years - Boosters have donated funds to support student game tickets. Boosters previously provided 7500 for this and have increased to 10K due to ticket price increases per the Athletic Director
 - d. Golf Outing – thank you
 - i. Boosters raised over \$12,000! Way to go team! Special thanks to Cherise and Kristin!
 - ii. 2024 Golf Outing is booked at Bunker Hill for 6/28/2024
3. Vice President Report – Jason Trusnik
 - a. Fall Sports Media Guide
 - i. Goal is to have the media guides complete by Friday
 - ii. Sponsors have contributed close to \$20K
 - iii. Boosters will reach out to coaches for athletes' names to include in the media guide
 - b. Girls' locker room modernization update

- i. Looking into updating lockers for the girls' locker room based on feedback from Girl's Basketball coaches
- ii. Estimate was approximately \$24K to update to wooden lockers
- iii. Demo of the current lockers is not included in this price. SCS could possibly do this and Boosters can follow-up with Business services on their ability and timing.
- iv. Would most likely be fewer lockers.
- v. Consideration - number of lockers. In-season feedback from coaches is that fewer would be manageable. There is concern that when multiple teams overlap for practice there can be a mess.
- vi. Updating lockers can help w/ recruiting and promoting retention of Strongsville students/athletes.

4. Treasurer Report – Kristin Caldwell

- a. Financial Summary - see attached
- b. Updated square account to track financial information including the car raffle
- c. Reach out to Kristin for more information

5. Membership Update (Sarah/Kristin)

- a. Membership is currently around 113 - this is a great start
- b. Last year was in the 300s
- c. Member packets are being created currently
- d. Team percentages can be calculated by the team delegates because they know their players best
- e. Athletics will include membership application link in their newsletter
- f. Principal Wingler will send something out as well. Rick will reach out to Wingler and Foust

6. Fundraiser Chair Report – Kristin Elbert / Cherise Fisher Reynolds

- a. Car Raffle Update - we are up and running!
- b. \$20 per ticket and \$10 from each goes to the team
- c. We increased the total number of tickets to 4000 tickets
- d. Next Day Signs is putting in a large sign in near the car with a QR code for online purchasing
- e. Market District is allowing teams to sell tickets every Saturday and Sunday from 12-4 up until 10/08
- f. 5 tickets sold per athlete is the goal, some teams are shooting for 10 per athlete
- g. Sign-ups are listed under "Volunteer" on the website



7. Sponsorship Report – Keith Garner
 - a. Standardized levels on website
 - b. New 2023/2024 sponsors
 - i. Freddy’s increased
8. Athletic Director Report – Denny Ziegler/Jason Keppler
 - a. Update on Fall Sports
 - i. most start week of 8/14
 - ii. Golf and Tennis started last week
 - iii. Boys and girls both placed second at GCC tournament last week!
 - iv. SHS Principal and SEF each contributed to updating the training room
 - v. Friday 8/25, we are bringing back the tailgate before the SHS football game from 5:00-6:30
 - vi. So far there are close to 40 vendors
 - vii. Denny is working w/ District Tech Director (Dave Binkley) to live stream all games through Hudl
 - viii. Numbers across the board for fall sports seem to be up
 - ix. Football team asked for 5 new machines. The district is buying 3, the team is buying 1 and they are asking the Boosters to purchase one - \$2810
 1. Boosters Vote to approve approximately \$2810 for a machine. APPROVED
 - b. Athletic Budget Increase – any updates
 - c. Windscreens for tennis court – 11K
 - d. Hudl – update on Dave Binkley
 - e. Lat pull - \$2,810
 - i. see above
 - f. Multi sport recognition boards
 - g. Mental health program
9. Middle School Liaison Report – Tony Carrossellia
10. Coaches or Delegate Team Update Reports
 - a. Volunteer Opportunities – Sign up genius

11. Call for open items, unfinished business, questions

- a. Wrestling delegate - could Boosters donate to the SMS Wrestling Team to obtain warm-ups for the athletes
- b. Traditionally, warmups have been purchased by teams from their team funds.
- c. What other fund raising options are there?
 - i. Landmark Marathon on Prospect will host car wash
 - ii. car raffle is a great opportunity to raise money