



STRONGSVILLE ATHLETIC BOOSTERS

September 12, 2022

MEETING AGENDA

- I. Call to Order – Introductions were made of board members and all in attendance. Attendance Sheet attached.

- II. President's Report - Rick Schulz
 - Introduce new board – 3 old, 5 new members: new positions – Sponsorship, Keith Garner and Middle School Liaison – Tony Carrossellia
 - Project Updates
 - Membership Update – Highest number of members in over 3 years, the board has incentivized the teams to obtain 75% membership with cash to their team funds. Dance has 100% participation already.

- III. Vice President Report – Jason Trusnik
 - Fall Sports Media Guide – media guides are available for all fall sports, let Jason know if you would like some to sell. They are \$5
 - Jason is looking forward to supporting 1st class athletics at Strongsville.

- IV. Treasurer Report – Kristin Caldwell
 - Financial Summary – Paper copies of all reports were given at the meeting. Going forward all reports will be updated online monthly. The prior year's financials were given as well to see where money was spent in the past. Currently the cash balance is high at \$182K. Being a 501(c)(3), and also in our Bylaws that the bank balance at the end of the year should be less than \$5,000. We did spend all funds in 21-22 however there was carry over from prior years that we should spend. All team funds should be held in the Boosters bank account and not held by delegates or coaches. Kristin is available during the day and evening hours. Please use the reimbursement form, it is also available online.
 - Find Financial reports online under About, Financial Reports

- V. Sponsorship Report – Keith Garner
 - Farmers, Southwest General, Jimmy Crowe, Donatos, Chick-Fil-A
 - Keith encouraged those in attendance to reach out to local business to sponsor. Sponsorship is easy through the website. If anyone is interested in customizing their sponsorship he is happy to work with them.

- VI. Athletic Director Report – Denny Ziegler & Assistant Jason Keppler
 - Update on Fall Sports given

- 3 new coaching positions have been filled – Girls Lacrosse, Wrestling and Girls Basketball. The AD office is also looking to add additional coaching positions with Dance, Hockey, Girls and Boys Basketball, Lacrosse and Track.
 - Solon is most likely leaving our conference for the Suburban League next year.
 - Fundraising rules have changed and the District can no longer support raffles of any kind. There is a fine and it is deemed a misdemeanor. However we can still run those raffles, etc through the Boosters.
 - SMS is adding Intramurals. Also adding additional teams with Boys and Girls Basketball, Cheerleading.
 - Strongsville Hall of Fame is inducting new members this year. This has not been done in 4 years. They will be recognized Friday 10/21 at the football game and banquet on 10/22. There is a maximum of 300 and 250 tickets have been sold. Fox 8 will MC the event.
- VII. Fundraiser Chair Report - Kristin Elbert/Cherise Fisher Reynolds
- Car Raffle Update – online sales end 10/17
- VIII. Middle School Liaison Report – Tony Carrossellia
- Tony is focusing on communication at the middle school. Getting the word out that he is the Middle School Liaison and create delegates for the sports teams.
- IX. Membership Report – Kristin Caldwell
- Update on giveaway distribution – we had a delay in t-shirts but hope to return to giving out benefits by next week.
 - We have 295 members and have collected \$24k in dues.
- X. Coaches or Delegate Team Update Reports
- Volleyball is doing a Community night on 9/22 and a Volley for a Cause on 9/27. Flyers have been posted about both. They are hoping to raise the funds for a trip to Tampa next Labor Day.
 - Softball Delegate requests a batting cage for next season.
 - Cheer – thank you for the new uniforms. Mascot uniform should be in by first week of October. The mascot is available for all sporting events, just let Jen Orlosky know.
 - Brian Bent is producing the Cane’s commercial this fall and needs kids to be involved. They are doing a mock ESPN game day. Email Briant Bent if you want to be involved. He hopes to film on 9/24 or 9/30.
- XI. Volunteer Opportunities on Website – Sign up genius
- www.strongsvilleathleticboosters.com
 - List your events, fundraisers, etc. on our website/social media. Contact Kristin C @ caldwellk@roadrunner.com or Kristin E kristinelbert@yahoo.com
- XII. Call for open items, unfinished business, questions
- XIII. Adjournment